



Hello Tomorrow Challenge

Where **science and technology** meet **entrepreneurship**
to build our **tomorrow**

www.hello-tomorrow.org

What is it?

A pan-European entrepreneurship competition

Application deadline: January 29, 2014

An opportunity for networking through mentoring and master classes
(February-March 2014)

5 technology Tracks

- Energy
- Biotech/Medtech
- IT
- Hardware/robotics
- Big Data

A €100'000 Grand Prix and four €15'000 finalists

A high-profile jury



Hello
Tomorrow
Challenge

ALL

ENERGY

BIOTECH MEDTECH

IT COM

HARDWARE ROBOTICS

BIG DATA



Jean-Marc Bally
Managing Partner

ASTER CAPITAL



Geneviève Ferone
Vice-President

THE SHIFT PROJECT



Vincent Kientz
CEO

ENEA CONSULTING



Vincent Schachter
Vice-President R&D

TOTAL NEW ENERGIES



Gildas Sorin
CEO

NOVALED



Vivek Tandon
General Partner

ALOE PRIVATE EQUITY



Yann Thoinet
President

CLEANTECH B.ANGELS

A high-profile jury



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BIG DATA



Dominique Bellet

Professor & Inventor

INSTITUT CURIE



Isabelle de Crémoux

CEO

SEVENTURE



Marc Delcourt

CEO

GLOBAL BIOENERGIES



Johannes Fruehauf

CEO

CAMBRIDGE BIOLABS



Cécile Tharaud

CEO

INSERM TRANSFERT



Susan Searle

CEO

IMPERIAL INNOVATIONS

A high-profile jury



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BIG DATA



Gilles Babinet
Digital Champion

EUROPEAN COMMISSION



Hendrik Brandis
Managing Partner

EARLYBIRD



Luc Bretonnes
Executive Vice President

ORANGE TECHNOCENTRE



Jean-David Chamboredon
Managing Partner

ISAI GESTION



Laurent Dumas-Crouzillac
Partner

ID INVEST



Marie Ekeland
Partner

ELAIA PARTNERS



Laurent Kott
CEO

IT-TRANSLATION



Romain Lavault
Partner

PARTECH VENTURES



Luciana Lixandru
Partner

ACCEL PARTNERS



Roxanne Varza
Startup Lead

MICROSOFT

A high-profile jury



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HARDWARE ROBOTICS

BIG DATA



Bruno Bonnell

Managing Partner

ROBOLUTION CAPITAL



Will Carey

Principal Designer

IDEO



Mathieu Lehanneur

Designer & Inventor

LEHANNEUR



Alex Schaub

Manager

FABLAB AMSTERDAM



Max Versace

CEO

NEURALA



Henri Seydoux

CEO

PARROT



Eben Upton

Inventor & Founder

RASPBERRY PI

A high-profile jury



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BIG DATA



François Bancilhon
CEO

DATA PUBLICA



Ed Barker
Senior Strategist

GSM ASSOCIATION



Gilles Bouchard
CEO

EBA



Alexander Bruehl
Mentor

COACH & MENTOR



James Cameron
Associate

ACCEL PARTNERS



Antoine Durieux
CEO

CHEF JEROME



Youssri Helmy
Managing Partner

NEWBURY VENTURES



Romain Lalanne
Head of Open Data

SNCF



James Wise
Partner

BALDERTON

The criteria

Team Composition

Each team should include at least one **current resident or citizen** of the following countries: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine and United Kingdom.

Teams must include at least **two members** by the deadline, otherwise they will not be considered. Individuals can submit either a brief description of their project before the deadline to find a co-founder, or fill up a personal profile page if they want to be contacted by a project leader looking for co-founder(s).

The project leader must be **under the age of 36** years old (i.e. born after January 29th, 1978).

Project status

- Projects (products or services) must be based on an innovative technology.
- Technology must be the original work of entrants.
- If incorporated, startups older than **2 years** (i.e. created earlier than January 29th, 2012) will not be eligible.
- If incorporated, startups must have **raised less than 200K€**.
- Teams must disclose the total amount of funding received by their application.
- At least one member of every selected team must be present at the Grand Final event in Paris on April 18th, 2014. Non-compliance with this requirement will result in disqualification of the team.

In case of violation by the candidates of conditions mentioned before, the Hello Tomorrow Challenge organizing committee will forthwith have to claim the refunding of the granted money or prizes. The Hello Tomorrow Challenge organizing committee is also free to claim remedies for the loss occasioned by the disorganization and the refusal of valuable candidates.

How to apply



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<http://www.hello-tomorrow.org/apply.html>

youoodle HI, HERVE!

HELLO TOMORROW CHALLENGE

Account > **Entry details** > Team > Personal > Checklist > Status

Entry details

Entry Name
required

Please enter the name of your project/startup.

Details about the form

Please fill-in the following questions, upload your 1-min video and slide-deck if you have one.

Basic Information

Select your track
required

–Select–

Public description
required
120 words left

Describe your project/startup. NB This specific answer is not confidential and may be used to describe your project publicly.

Have you already incorporated your startup?
required

–Select–

If yes, since when?

dd/mm/yyyy

How much money have you already raised for this project?
required

In Euros.

How to apply

Create an account for the project

Provide short information about the project

- The problem
- The solution
- The technology
- The competition
- The go-to-market strategy
- The challenges
- The team

Provide

- A 1-minute video (youtube link)
- A 5-slide pdf or ppt document

More on <http://www.hello-tomorrow.org/apply.html>

APPLICATION DEADLINE
January 29th 2014



Hello Tomorrow Challenge

Where **science and technology** meet **entrepreneurship**
to build our **tomorrow**

A unique challenge to empower young european innovators

A combination of events, mentoring and competition designed for the builders of tomorrow who dare to solve today's problems through science and technology.



€ 500,000 IN PRIZES

€100,000
FOR THE GRAND WINNER
AND MORE AMAZING PRIZES



People dream about it, you are going to make it

From idea to prototype, compete in one of these 5 innovative tech-tracks.



Energy



Biotech
Medtech



IT/COM



Hardware
Robotics



Big Data



Mentoring by leading experts



50 rockstar jury members



APPLY WITH YOUR
PROJECT OR STARTUP



FIND A TALENTED
CO-FOUNDER



TAKE PART IN AN
EXCITING PROJECT



More information:
<http://hello-tomorrow.org>
Twitter: @hellotmrc
and Facebook!

CONTACT
your local ambassador:
ambassadors@hellotomorrow.org

