

FIRESIDE CHAT WITH NOVARTIS CEO PRIVACY POLICY

This privacy policy applies to the FIRESIDE CHAT WITH NOVARTIS CEO and supplements the general [EPFL privacy policy](#).

1. Who is responsible for the processing of your personal data and for which purposes?

The Ecole polytechnique fédérale de Lausanne (EPFL) is the data controller and processes your personal data to ensure an adequate organization, follow-up, communication and promotion of the FIRESIDE CHAT WITH NOVARTIS CEO, which will take place on 17th September 2024 on EPFL's Lausanne campus.

The EPFL Development Office is responsible for the complete organization of the event, the communication with the speakers and participants before and after the end of the event, as well as communication and promotion of the event.

The purpose of the processing of your personal data is handling registration and attendance, reporting on the event, as well as event follow-up actions, such as feedback collection.

Your personal data will not be used for any automated decision-making including profiling.

2. Legal basis for data processing

The EPFL Development Office processes your personal data in accordance with the Swiss Federal Act on Data Protection (hereinafter "FADP") as well as, where applicable, the Regulation (EU) 2016/679 of the European parliament and of the Council of 27 April 2016 on the protection of natural persons with regards to the processing of Personal Data and on the free movement of such data (General Data Protection Regulation, hereinafter "GDPR"). The processing of your personal data is based on your consent. By registering to the event, you are consenting to the processing of data that is necessary to the organization of and your participation to the event. A separate consent for additional purposes is asked for in the registration form, in particular for photos/videos taken at the event.

3. What data we collect about you?

Identification/Contact data, such as first name, last name, title, job title, organization, e-mail address.

Please note that there will be photos taken during the event based on the prior consent of the speakers and the participants. These photos may be published by EPFL Development Office for communication purposes. During registration, participants are informed of who to contact to opt-in or opt-out from the above activities (email address provided).

4. Who accesses your data and to whom is it disclosed?

Access to your data is granted only to EPFL Development Office, who is involved in the organization of the event. Where necessary, we may also share your information with service providers for the purposes of organizing the conference.

For visibility/education purposes, photos will be diffused to a wider public (Internet). If you do not agree with your image being recorded and published, please use the possibility to opt out by contacting the organizer at any stage and explicitly specifying your request.

We will never sell your personal data for marketing purposes.

5. Data Security and Data transfers

In order to protect your personal data, a number of technical and organizational measures have been put in place.

Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorized access, taking into consideration the risk presented by the processing and the nature of the data being processed.

Organizational measures include restricting access to the data to authorized persons with a legitimate need to know for the purposes of this processing operation.

6. How long do we keep your data?

Personal data is kept as long as follow-up actions to the event are necessary with regard to the purposes of the processing of personal data as well as for the meeting and its related management, but for a maximum of 3 months.

Photos, audio and video recordings are stored at EPFL for varying durations. Within this time, the files to be used for communication purposes and/or be archived for historical purposes shall be selected.

Data protection rights and Contact

Please refer to the [EPFL privacy policy](#).

EPFL Development Office
EPFL, 6.9.2024