

Programme of the

1st European Maritime Transport Regulation Forum

Ports: How to Regulate Logistics Interfaces?

Organized by
the Florence School of Regulation (FSR), RSCAS, EUI
and
the Chair of Management of Network Industries (MIR), EPFL

San Domenico di Fiesole (Florence, Italy), Friday, 09 November 2012

Ports play an important role between maritime, road and rail transportation. The regulation of port activities therefore affects all the transport modes. This Forum aims at exploring the current challenges in ports regulation and their implications on transport in general and on intermodal transport in particular.

Ports were historically thought of as locations where vessels could load and discharge cargo; they were not considered as a transportation provider but as an interface. Today's port is no longer an isolated node but instead is an integral part of the global logistics system or, as it is more commonly known, the global supply chain. The global supply chain is actually a network of individual supply chains that follow specific trade routes. Each component of the supply chain, including the ocean carriers, ports, terminals, and intermodal service providers, are equally responsible for the success of the transportation product being delivered. That transportation product must please the shipper or they will shift their business to another logistics system, i.e., route, and thus another port.

Ports have always been competitive with one another but now it is supply chains that compete for cargo and the economic development that accompanies port enterprises. Today's competitive pressures come from not only business interests but also from shifting world trading patterns, maritime security threats, environmental regulations, and public and community demands and concerns including health and congestion. This requires the efficient, secure, and cost-effective transport of the goods from seller to buyer. With all these issues and the risk of disruptions to supply chain flows from natural and human-related incidents, how are governments to help promote maritime practices at these logistic interfaces and maintain the competitive-driven efficiencies that private businesses bring to the transportation enterprise?

The Forum will give the opportunity to senior stakeholders to address these issues by discussing, inter alia, the following questions:

- Who are currently the important actors in port regulation? And who should it be ideally?
- How do port regulations affect maritime and intermodal transport?
- How does the regulation of connecting transport modes (e.g. rail, road) affect the port activities?
- What actions can regulators take to ease the connectivity between maritime and land transport? How should governments help to promote maritime practices?
- Which are the challenges laying ahead?

We look forward to interesting discussions and seeing you in Florence.

The organisers,
Prof Matthias Finger, FSR Transport Area and Chair MIR, EPFL
Ian Brand-Weiner, FSR Transport Area

1st European Maritime Transport Regulation Forum

Ports: How to Regulate Logistics Interfaces?

09 November 2012, 8:30-17:00

Format

- Duration:** 1 day, with welcoming dinner on the previous evening.
- Audience:** Multi-stakeholder – **on invitation only and first-come-basis** – with representatives from regulators, operators, international associations of stakeholders, the European Commission and academics.
- Format:** Roundtable (max. 45 people).
- Organising institutions:** Florence School of Regulation (EUI),
Chair of Management of Network Industries (EPFL).
- Location:** Florence School of Regulation, San Domenico di Fiesole, near Florence, Italy.
- Language:** English.
- Output:** An analytical synthesis will be made available to the participants afterwards. Presentations are made available on the FSR website after explicit permission by the authors.
- Confidentiality:** The Chatham House rule applies: “When a meeting, or part thereof, is held under the Chatham House rule, participants are free to use the information received, but neither the identity nor the affiliation of the speakers, nor that of any other participant, must be revealed.”
Names of speakers and titles of presentations are, nonetheless, included in the program.

Practical information

Confirming your participation, finding accommodation and reaching the workshop venue

To confirm your intention to attend the European Maritime Transport Regulation Forum please **write as soon as possible to FSR.Transport@EUI.eu**. The FSR-Transport team will inform you about free seats, depending on the venue’s capacity, thereafter.

Upon confirmation you will be contacted by the FSR Conference Unit who will provide you with a form to confirm your participation to the welcoming dinner (on 08 November at 20.00), and with a choice of hotels in Florence. **Please reply as soon as possible otherwise they will not be able to assist you with reserving your accommodation** and the participation seats might be taken. Please note that the participation form lists only hotels from which **shuttles buses** will be available on the morning of the workshop to **take attendees to the event’s venue**. At the end of the workshop shuttle buses will be again available to take participants to railway stations and to the airport of Florence.

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09 November 2012, 8:30-17:00

Programme (being finalized and subject to changes)

Morning session 8:30 – 12:30

Until 8.30	<i>Welcome coffee</i>
8.30-8.50	Introduction to the forum <ul style="list-style-type: none"> • Matthias Finger, Professor, Director of FSR-T and of the Chair of Management of Network Industries, EPFL
8.50-9.20	Ports: How to Regulate Logistics Interfaces? <ul style="list-style-type: none"> • Thomas Wakeman, Professor, Stevens Institute of Technology (U.S.A.) (confirmed)
9.20-9.50	The view of the World Association for Waterborne Transport Infrastructure (PIANC) <ul style="list-style-type: none"> • Andrea Ferrante, Honorary Vice President, PIANC Italia (confirmed)
9.50-10.20	The view of the Organisation for Economic Co-operation and Development (OECD) <ul style="list-style-type: none"> • Olaf Merk, Manager Port-Cities Programme, OECD (confirmed)
10.20-10.50	<i>Coffee break</i>
10.50-11.20	The view of the British Port Association <ul style="list-style-type: none"> • David Whitehead, Director, British Port Association (UK) (confirmed)
11.20-11.50	The view of a Logistics Company <ul style="list-style-type: none"> • Eric Pfaffmann, Vice President Maritime Transports, DB Schenker (DE) (confirmed)
11.50-12.20	The view of a Shipping Company <ul style="list-style-type: none"> • Paul Kyprianou, External Relations Manager, Grimaldi Group (IT) (confirmed)
12.20-12.30	Further discussion time and comments on the morning session

12.30-13.30	<i>Lunch break</i>
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Afternoon session 13:30 – 17:00

13.30-14.00	The view of the European Commission <ul style="list-style-type: none"> • Lorenzo Vannacci, DG JRC (confirmed)
14.00-14.30	Academic contribution <ul style="list-style-type: none"> • Thierry Vanelander, Professor at the Department of Transport and Regional Economics, University of Antwerp (BE) (confirmed)
14.30-15.00	Academic contribution <ul style="list-style-type: none"> • Thanos Pallis, Ass. Professor, University of the Aegean (GR) (confirmed)
15.00-15.20	<i>Coffee break</i>
15.20-16.50	The Port of Livorno: How does regulation affect its activities? <ul style="list-style-type: none"> • The perspective of the Livorno Port Authority • An perspective of a shipping/logistics company • An academic perspective
16.50-17.00	Discussion time and Closing remarks <ul style="list-style-type: none"> • Matthias Finger, FSR-T and EPFL

The Florence School of Regulation – Transport Area

Contacts and Scientific Organization of the EAirTRF

Director

Name: **Prof. Matthias Finger**
email: matthias.finger@epfl.ch

Contact person

Name: **Ian Brand-Weiner** (Coordinator)
Address: Florence School of Regulation,
European University Institute
Via Boccaccio 151
50133 Firenze – Italy
Telephone: +39 055 4685 795
email: FSR.Transport@eui.eu

Website: www.florence-school.eu

FSR contact email: FSR.Transport@eui.eu

Forthcoming events

Mode/Market	Title	Date
Rail	5th ERailTRF (European Rail Transport Regulation Forum)	5 October 2012
Maritime	1 st EMaritimeTRF (European Maritime Transport Regulation Forum)	9 November 2012
Intermodal	1 st EIntermodalTRF (European Intermodal Transport Regulation Forum)	7 December 2012
Post	2 nd EPostalRF (European Postal Regulation Forum)	15 February 2013
Rail	6 th ERailTRF (European Rail Transport Regulation Forum)	18 March 2013
Air	4 th EAirTRF (European Air Transport Regulation Forum)	22 April 2013
Urban	3 rd EUrbanTRF (European Urban Transport Regulation Forum)	20 May 2013
Network industries	2 nd Conference on the Regulation of Infrastructure Industries	7 June 2013
Intermodal	2 nd EIntermodalTRF (European Intermodal Transport Regulation Forum)	28 June 2013

Presentations from past events are available on the FSR-T website in the “Policy events” section