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MARCH 12 & 13, 2015

BUILDING AMPHIMAX, ROOM 414, UNIVERSITY OF LAUSANNE

globalization of medicine and public health

ECONOMIC AND SOCIAL PERSPECTIVES (1850-2000)

The objective of this conference is to contribute to a better understanding of the driving forces behind the globalization of medicine and public health since the mid-19th century. In the last twenty years historiography has consistently progressed on the cultural and social dimensions and consequences of Western medicine in colonial Africa, Asia and in Latin America (imperial medicine). The aim of our conference is to consolidate existing critical analyses of the emergence of global medicine and explore new research avenues. To do so we will gather scholars of economic and business history, global history, history of medicine, history of public and international health and study a wide variety of countries and regions.

For more information:

www.unil.ch/globalisationpublichealth

Organizers:

Sanjoy Bhattacharya (University of York),

Thomas David (University of Lausanne, EPFL)

Pierre-Yves Donzé (Kyoto University),

Davide Rodogno (Graduate Institute of International and Development Studies)

This event is supported by:



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Faculté des sciences sociales
et politiques (SSP)

PROGRAM, DAY 1

Globalization of medicine and public health - Economic and social perspectives (1850-2000)

THURSDAY, MARCH 12, 2015

9H00-10H45 FIRST PANEL: "BROADER PERSPECTIVES ON GLOBAL PUBLIC HEALTH" (Chair: Vincent Barras, University of Lausanne, Switzerland)

9H00-9H20 Private Philanthropy and Global Health (A Priori)ties : WHOse big deal?
Anne-Emanuelle Birn, Dalla Lana School of Public Health, University of Toronto, Canada

9H20-9H40 Some Reflection On Smallpox Eradication Programme
Erez Manela, Harvard University, U.S.A

9H40-10H00 Pharmaceuticals In A Global Periphery
Nitsan Chorev, Brown University, U.S.A.

10H00-10H45 Comments and discussion

11H00-12H45 SECOND PANEL: "GLOBAL PUBLIC HEALTH AFTER THE SECOND WORLD WAR: NON-WESTERN VISIONS" (Chair: Jessica Reinisch, University of London, U.K.)

11H00-11H20 The Convoluted Negotiations of International Health in Portuguese India: Portugal and the South East Asia Regional Office
Monica Saavedra, Centre for Global Health Histories, University of York, U.K.

11H20-11H40 Between Tropical Medicine and International Health: the African Regional Office of the World Health Organization, c. 1950s
Marcos Cueto, Casa De Oswaldo Cruz, Fiocruz, Brazil.

11H40-12H00 The WHO in Metropolitan Fantasies: Historical Events or Historiographical Tyranny?
Sanjoy Bhattacharya, Centre for Global Health Histories, University of York, UK

12H00-12H45 Comments and discussion

14H00-15H45 THIRD PANEL: "INTERESTS: SCIENTIFIC, PROFESSIONAL AND BUSINESS" (Chair: Pierre-Yves Donzé, University of Kyoto, Japan.)

14H00-14H20 Pharmaceutical Geographies: Mapping the Limits of the Therapeutic Revolution
Jeremy Greene, The Johns Hopkins University School of Medicine, U.S.A.

14H20-14H40 Global Business History of The Vaccine Industry
Julia Sallé Yongue, Hosei University, Faculty of Economics, Japan.

14H40-15H00 The Global Botanical Roots of the Soviet Pharmaceutical Industry: The Case of Quinine
Johanna Conterio, University of London, U.K.

15H00-15H45 COMMENTS AND DISCUSSION

16H00-18H00 FOURTH PANEL: "ACTORS AND NETWORKS" (Chair: Anne-Emanuelle Birn, University of Toronto, Canada)

16H00-16H20 Fellowships in Public Health During the 20th Century
Thomas David, University of Lausanne and Ecole Polytechnique fédérale de Lausanne, Switzerland.
Davide Rodogno, Graduate Institute of International and Development Studies, Switzerland.

16H20-16H40 Running Rockefeller Men Out of Algeria in 1925
Clifford Rosenberg, City College of New York, Graduate Centre, U.S.A.

16H40-17H00 Globalising Social Medicine in the Cold War Era: The Rockefeller Foundation's Health Care Experiments
Paul Weindling, Oxford Brookes University, U.K.

17H00-17H40 COMMENTS AND DISCUSSION

PROGRAM, DAY 2

Globalization of medicine and public health - Economic and social perspectives (1850-2000)

FRIDAY MARCH 13, 2015

9H00-10H40 FIFTH PANEL: "DIFFUSION AND MODELS"
(Chair: Erez Manela, Harvard University, U.S.A.)

9H00-9H20 The World Health Organisation and the Genesis of The Malaria Eradication Program
Thomas Zimmer, University of Freiburg, Germany

9H20-9H40 The Business of Hospital Construction in Emerging Countries
Pierre-Yves Donzé, University of Kyoto, Japan

9H40-10H00 Making Health Comparable: WHO's Engagement in Setting Standards for Health Statistics
Yi-Tang Lin, University of Lausanne, Switzerland

10H00-10H40 COMMENTS AND DISCUSSION

11H00-12H40 SIXTH PANEL: " THE WORLD AS A LABORATORY"
(Chair: **Jeremy Greene**, The Johns Hopkins University School of Medicine, U.S.A.)

11H00-11H20 **"Just what the doctor ordered": Marketing the Contraceptive Pill in Europe and the US (1960s-1970s).**
Agata Ignaciuk, University of Granada, Spain

11H20-11H40 The Globalization of Vaccine Trials: Networks and Rivalries in Live Poliovirus Vaccine Development.
Dora Vargha, University of London, U.K.

11H40-12H00 The International, Regional and Colonial Politics of Nutrition in Fiji 1945-1965
Sarah Hartley, Centre for Global Health Histories, University of York, U.K.

12H00-12H40 Comments and discussion

14H15-16H00 ROUND TABLE: PRACTITIONERS FEEDBACKS ON A SCHOLARLY WORKSHOP

University of Lausanne campus



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