

MARCH 12 & 13, 2015

BUILDING AMPHIMAX, ROOM 414, UNIVERSITY OF LAUSANNE

globalization of medicine and public health

ECONOMIC AND SOCIAL PERSPECTIVES (1850-2000)

The objective of this conference is to contribute to a better understanding of the driving forces behind the globalization of medicine and public health since the mid-19th century. In the last twenty years historiography has consistently progressed on the cultural and social dimensions and consequences of Western medicine in colonial Africa, Asia and in Latin America (imperial medicine). The aim of our conference is to consolidate existing critical analyses of the emergence of global medicine and explore new research avenues. To do so we will gather scholars of economic and business history, global history, history of medicine, history of public and international health and study a wide variety of countries and regions.

For more information:

www.unil.ch/globalisationpublichealth

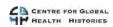
Organizers:

Sanjoy Bhattacharya (University of York), Thomas David (University of Lausanne, EPFL) Pierre-Yves Donzé (Kyoto University), Davide Rodogno (Graduate Institute of International and Development Studies)

This event is supported by:











Faculté des sciences sociales et politiques (SSP)

PROGRAM, DAY 1

Globalization of medicine and public health - Economic and social perspectives (1850-2000)

THURSDAY, MARCH 12, 2015

9H00-10H45	FIRST PANEL: "BROADER PERSPECTIVES ON GLOBAL PUBLIC HEALTH" (Chair: Vincent Barras, University of Lausanne, Switzerland)
9H00-9H20	Private Philanthropy and Global Health (A Priori)ties: WHOse big deal? Anne-Emanuelle Birn, Dalla Lana School of Public Health, University of Toronto, Canada
9H20-9H40	Some Reflection On Smallpox Eradication Programme Erez Manela, Harvard University, U.S.A
9H40-10H00	Pharmaceuticals In A Global Periphery Nitsan Chorev, Brown University, U.S.A.
10H00-10H45	Comments and discussion
11H00-12H45	SECOND PANEL: "GLOBAL PUBLIC HEALTH AFTER THE SECOND WORLD WAR: NON-WESTERN VISIONS" (Chair: Jessica Reinisch, University of London, U.K.)
11H00-11H20	The Convoluted Negotiations of International Health in Portuguese India: Portugal and the South East Asia Regional Office Monica Saavedra, Centre for Global Health Histories, University of York, U.K.
11H20-11H40	Between Tropical Medicine and International Health: the African Regional Office of the World Health Organization, c. 1950s Marcos Cueto, Casa De Oswaldo Cruz, Fiocruz, Brazil.
11H40-12H00	The WHO in Metropolitan Fantasies: Historical Events or Historiographical Tyranny? Sanjoy Bhattacharya, Centre for Global Health Histories, University of York, UK
12H00-12H45	Comments and discussion
14H00-15H45	THIRD PANEL: "INTERESTS: SCIENTIFIC, PROFESSIONAL AND BUSINESS" (Chair: Pierre-Yves Donzé, University of Kyoto, Japan.)
14H00-14H20	Pharmaceutical Geographies: Mapping the Limits of the Therapeutic Revolution Jeremy Greene, The Johns Hopkins University School of Medicine, U.S.A.
14H20-14H40	Global Business History of The Vaccine Industry Julia Sallé Yongue, Hosei University, Faculty of Economics, Japan.
14H40-15H00	The Global Botanical Roots of the Soviet Pharmaceutical Industry: The Case of Quinine Johanna Conterio, University of London, U.K.
15H00-15H45	COMMENTS AND DISCUSSION
16H00-18H00	FOURTH PANEL: "ACTORS AND NETWORKS" (Chair: Anne-Emanuelle Birn, University of Toronto, Canada)
16H00-16H20	Fellowships in Public Health During the 20th Century Thomas David, University of Lausanne and Ecole Polytechnique fédérale de Lausanne, Switzerland. Davide Rodogno, Graduate Institute of International and Development Studies, Switzerland.
16H20-16H40	Running Rockefeller Men Out of Algeria in 1925 Clifford Rosenberg, City College of New York, Graduate Centre, U.S.A.
16H40-17H00	Globalising Social Medicine in the Cold War Era: The Rockefeller Foundation's Health Care Experiments Paul Weindling, Oxford Brookes University, U.K.
17H00-17H40	COMMENTS AND DISCUSSION

PROGRAM, DAY 2

Globalization of medicine and public health - Economic and social perspectives (1850-2000)

FRIDAY	MARCH 13, 2015
9H00-10H40	FIFTH PANEL: "DIFFUSION AND MODELS" (Chair: Erez Manela, Harvard University, U.S.A.)
9H00-9H20	The World Health Organisation and the Genesis of The Malaria Eradication Program Thomas Zimmer, University of Freiburg, Germany
9H20-9H40	The Business of Hospital Construction in Emerging Countries Pierre-Yves Donzé, University of Kyoto, Japan
9H40-10H00	Making Health Comparable: WHO's Engagement in Setting Standards for Health Statistics Yi-Tang Lin, University of Lausanne, Switzerland
10H00-10H40	COMMENTS AND DISCUSSION
11H00-12H40	SIXTH PANEL: "THE WORLD AS A LABORATORY" (Chair: Jeremy Greene, The Johns Hopkins University School of Medicine, U.S.A.)
11H00-11H20	"Just what the doctor ordered": Marketing the Contraceptive Pill in Europe and the US (1960s-1970s). Agata Ignaciuk, University of Granada, Spain
11H20-11H40	The Globalization of Vaccine Trials: Networks and Rivalries in Live Poliovirus Vaccine Development. Dora Vargha, University of London, U.K.
11H40-12H00	The International, Regional and Colonial Politics of Nutrition in Fiji 1945-1965 Sarah Hartley, Centre for Global Health Histories, University of York, U.K.
12H00-12H40	Comments and discussion
14H15-16H00	ROUND TABLE: PRACTITIONERS FEEDBACKS ON A SCHOLARLY WORKSHOP

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