

MTEI SEMINARS

Prof. Isabel Maria Bodas Freitas*
Grenoble University

**"Formalized problem-solving practices and the impact of
collaborations with suppliers on firms' innovative performance"**

Roberto Fontana**, Bocconi University

We study the benefits from collaboration with suppliers for product innovation taking into consideration the organizational practices targeted at innovation development and problem solving in place at the focal firm. We argue that formalized problem-solving practices act as moderators of the impact of collaborations with suppliers on the benefits from innovation. Moreover, we argue that the moderating effect varies depending on whether a firm's innovation development process occurs in the presence or absence of industry-level knowledge. Our expectations are tested on a sample of 1,596 French manufacturing firms. Results suggest that the processes of search, recombination, and problem-solving within the context of open innovation require less formalized and codified organizational practices in order to guarantee higher benefits.

When:

13 May 2013, 12h-13h30

Where: EPFL, Odyssea 4.03, VIP room

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