



GENEVA, SWITZERLAND

SEPTEMBER 6 - 7, 2021



DRIVING CHANGE WITHIN
THE SUPPLY CHAIN

www.swiss-supplychain.com

Event Presentation



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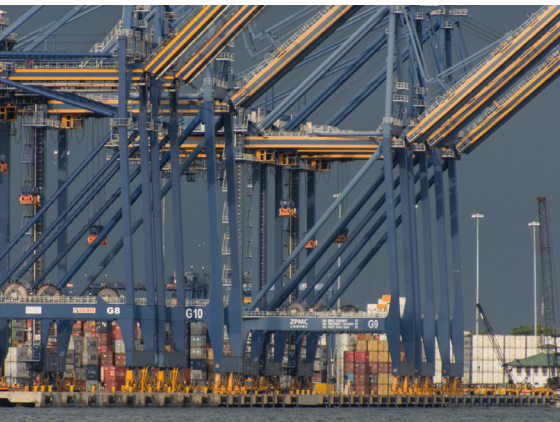
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First Swiss Supply Chain & Logistics Conference

The First Swiss Supply Chain & Logistics Conference and exhibition was created to bring together the key industry players and solution providers from around the world to discuss the main challenges facing the industry, share knowledge and learn from their peers, present the latest innovations and technologies, introduce more environmentally friendly solutions and help generate new business opportunities.

Due to its strategic position between the American, European and Asian time zones, Switzerland has become a destination of choice for multinationals seeking to set up supply chain operations. Its excellent transport and communication infrastructure, as well as its revenue and risk management solutions are additional assets.



The conference welcomes:

The conference is open to all stakeholders in the Value Network from all over the world looking to create a more agile, resilient and sustainable supply chain and optimise logistics operations.

- Logistics Service Providers
- Industry (retail, FMCG, pharma, manufacturing, e-commerce etc)
- Technology & Software solution providers
- Air & Sea freight logistics
- Financial institutions
- Universities & academics
- Associations
- NGO's
- Start-ups / R&D Labs

ADVISORY BOARD

The First Swiss Supply Chain & Logistics Conference benefits from the valuable expertise of our Advisory Board, composed of supply chain and logistics specialists who have contributed to the conference content and speaker selection.

More information : www.swiss-supplychain.com/advisory-board/



FRANK BAUR

Vice President Supply Chain EMEA,
Parker Hannifin

ELAINE MORAN

Executive Director at IML - International
Institute for the Management of
Logistics and Supply Chain



NAOUFEL CHEIKHROUHOU

Professor of Supply Chain, Logistics
and Operations Management at HEG -
Genève & President of the Romandy
board at VNL Switzerland



COMMUNICATION AND **EVENTS MANAGEMENT**

 Geneva | Switzerland www.maxcomm.ch

The First Swiss Supply Chain & Logistics Conference is organised by MaxComm Communication, a Geneva based communication and events management agency.

Founded in 2008 by Bernard Schopfer, MaxComm specialises in the design and implementation of strategic communication programs as well as media relations. The agency includes a multitalented and multilingual team with strong experience in media relations, corporate communication and events management.

MaxComm is active in various fields including sustainable development, corporate communication and events management. The agency organises among others the annual Yacht Racing Forum and Maritime Transport Efficiency Conference.

The agency provides a wide range of services, ranging from the initial strategy to the execution of a communication plan or the organisation of an event.

MaxComm benefits from 20 years of experience in the fields of media, sponsorship and event management.





VENUE

The First Swiss Supply Chain & Logistics Conference and exhibition will take place in Geneva - Switzerland, on September 6-7, 2021. Geneva is a convenient and pleasant destination, easy to reach from anywhere in the world thanks to its international airport.

Switzerland's role and contribution to the supply chain and logistics field is important. Due to its strategic location between the US, European and Asian time zones, the country's excellent transportation and communication infrastructure and its solutions for managing revenues and risks have made it a leading destination for Multinational Companies looking to set up supply chain operations.

Switzerland is home to some of the largest global companies and has one of the highest concentrations of Fortune 500 companies in the world. Companies from North America, across Europe and around the globe are discovering the substantial benefits of locating all or part of their supply chain management functions in Switzerland.

A wide range of international logistics companies have their headquarters in Switzerland and support the country's excellence as a European logistics and supply chain management center.

Switzerland is a pioneer in technological development. Polytechnic high schools, as well as specialized industries are at the forefront of innovation.





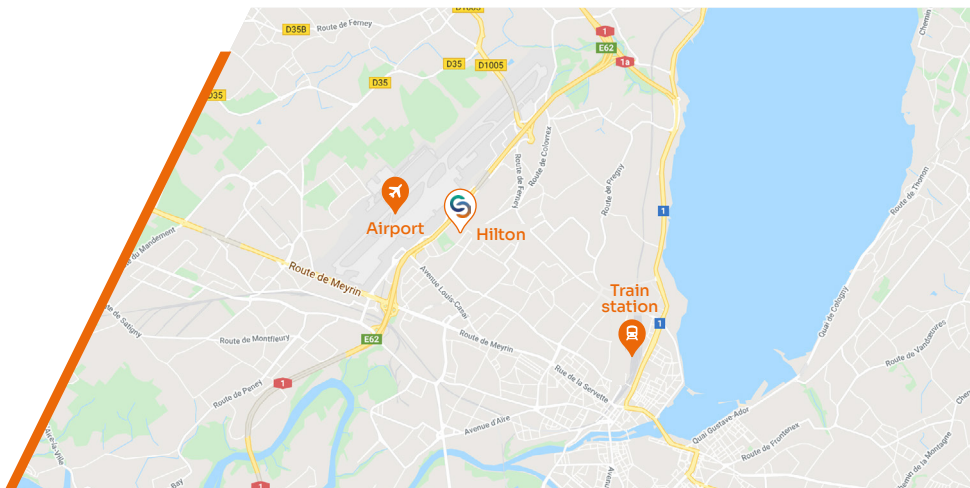
Hilton Geneva Hotel and Conference Centre

The First Swiss Supply Chain & Logistics Conference and exhibition will take place at the Hilton Geneva Hotel and Conference Centre.

Located across the street from Geneva Airport and Palexpo, the hotel is a mile away from Lake Geneva. It includes three restaurants and over 35,000 sq. ft. of meeting and event space.

Hilton Geneva Hotel and Conference Centre
Route Francois-Peyrot 34
Le Grand-Saconnex, 1218, Switzerland

www.hiltonhotels.com





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CONFERENCE SCHEDULE

The First Swiss Supply Chain & Logistics Conference and exhibition takes place over two days. It is split into four thematic modules, the detailed content of which will be determined shortly.

MODULE 1

Digital Supply Chain

MODULE 3

Sustainability across Supply Chain

MODULE 2

Supply Chain Planning
& Forecasting

MODULE 4

Leading in a Disruptive World

Each module will be introduced by an industry leading personality and will include a panel discussion.

The detailed programme and speakers' list will be available online at: www.swiss-supplychain.com

ARRIVAL DAY

SUNDAY

Arrival of guests and speakers in the host city

DAY 1

MONDAY

Morning coffee, networking, exhibition

Morning conference sessions

Lunch and networking

Afternoon conference sessions

Evening: Gala Evening reception

DAY 2

TUESDAY

Morning coffee, networking, exhibition

Morning conference sessions

Lunch and networking

Afternoon conference sessions

End of the conference around 4:00 PM



CONTACT



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